

Workshop on Prevention, Mitigation, and Response to Alcohol Misuse and Related Incidents in the Commercial Maritime Industry

Presenter Biographical Sketches

MIRIAM ANTHONY

Mental Health Committee Chairman, International Organization of Masters, Mates & Pilots (MM&P)

Miriam Anthony holds a Chief Mate's license and has been sailing since 2007. Over the years she has taken ships all over the world, including Antarctica. She has worked on tugs, fishing vessels, research vessels, heavy lift ships, container ships, Navy pre-positioned LMSRs, and car-carriers. After witnessing need in the industry, she became a Marriage and Family Therapist, and now brings mental health to mariners. She counsels mariners and their family members through private practice, and counsels cadets through Counseling and Psychological Services (CAPS) at Cal Maritime. She also sails as ship therapist aboard the Training Ship Golden Bear. Miriam recently was selected to serve on the Coast Guard's Medical Advisory Committee. She serves as chair of the Mental Health Committee for The International Union of Masters Mates and Pilots- and though she still sails, Miriam spends more time on advocacy, counseling, and researching ways to improve the mental well-being of sailors.

DOROTHY EDWARDS, PH.D.

Founder and President, Alteristic

Dr. Edwards, the founder and president of Alteristic, specializes in primary prevention and provides training and consultation in power-based personal violence, workplace harassment, capacity building, program implementation, strategic planning, and community mobilization. Her work has been the focus of multiple studies that show statistically significant reductions in interpersonal violence. In a career that has spanned over 25 years, she has held multiple positions in program management, teaching in higher education, and in counseling. She holds a Ph.D. in Counseling Psychology from Texas Woman's University.

MARK FLEMING, PH.D.

Professor of Psychology, Saint Mary's University

Dr. Fleming is a Professor in the department of psychology at Saint Mary's University in Halifax Nova Scotia. Between 2013 and 2018 he was the CN Professor of Safety Culture. Dr. Fleming has 30 years of experience working with a wide range of organizations to improve performance. He specializes in leadership and culture improvement. He advises regulators (e.g., Transport Canada, Canadian Energy Regulator, UK nuclear regulator, US Department of Transport) and large organizations (e.g., Crowley Marine, Emera, PG&E). He is dedicated to developing practical and valid tools to assist organizations to understand their culture and identify improvement opportunities. He holds degrees from the University of Aberdeen, and The Robert Gordon University in Scotland.

PAM KERN, MS, LCSW

Director, Maritime Mental Health Services, Port Medical Management

Pam Kern is a U.S. licensed trauma psychotherapist and maritime mental health expert. Her maritime career started in the cruise sector in 1996 on board ships as a Guest Relations Manager, directing a myriad of guest issues for 2500 passengers. This led to her clinical mental health research and Master's Degree in Advanced Practice of Clinical Social Work within the World of Work from Columbia University in New York City in 2011. She is the Director of Maritime Mental Health Services for Port Medical Management based in Houston, Texas as well as a therapist in private practice. Pam drives maritime mental health conversations with firsthand ship experience with a profound understanding of seafarer dynamics and cultures, on and off a ship. She is known for her innovative methods designing prevention tools and intervention mental health programs as well as a global speaker on maritime mental health for advocacy, policy and practice.

JOHN LAKE

National Director of Marine Operations, City Cruises by Hornblower (representing Passenger Vessel Association)

Captain John Lake is a seasoned maritime professional whose passion for boating was ignited at an early age when he first learned to pilot a boat seated on his grandfather's lap. John has since dedicated his career to the maritime industry, demonstrating a commitment to safety and security. John has spent over 30 years in the maritime industry.

As National Director of Marine Operations at City Cruises by Hornblower, John serves as a leader on the National Marine team supporting the company's marine operations nationwide. In this role, he leverages his expertise in regulatory compliance to ensure the highest standards of safety, operational readiness, workplace safety and customer satisfaction across the fleet.

As a longstanding member of the Passenger Vessel Association, John actively contributes to the advancement of marine safety and security standards as a member of the organizations Safety and Security committee. He currently holds a seat on the board of directors at PVA and is a trusted leader in the industry. John holds a U.S.C.G. Master 100-ton Inland License with a Commercial Assistance Towing Endorsement, a First Responder Hazmat Certification, and a Virginia Department of Game and Inland Fisheries certification to teach Virginia Basic Boating Safety. John loves being out on the water, working, fishing or just relaxing.

ELISE LOPEZ, DRPH, MPH,

Executive Director, Consortium on Gender-Based Violence and Assistance Professor of Public Health Practice, University of Arizona

Elise Lopez, DrPH, MPH has worked in health promotion since 2004 in community and research settings. Elise has worked primarily on programs that focus on the design, implementation, and evaluation of interventions related to sexual violence, sexual health, adolescent substance abuse, and trauma-informed care. Current projects include developing and implementing interventions for students found responsible of sexual misconduct, and evaluation of a bar staff bystander intervention training program. She was the recipient of the inaugural Youth, Family and Community Evidence-Based Practice Award from the Center for Substance Abuse Treatment of the U.S. Department of Health and Human Services in 2007. In 2016, she received the Abstract of the Year Award from the Law Section of the American Public Health Association for a co-authored paper on restorative justice innovations for sexual misconduct on college campuses. In 2015, she served as an invited U.S. Delegate to the Ontario Government Women's Directorate's Summit on Sexual Violence and Harassment, and in 2017 served as a Liaison to the American Bar Association's Criminal Justice Section Task Force on College Student Due Process Rights and Victim Protections. She serves as the site preceptor for graduate and undergraduate interns, providing training in sexual violence research methods. She is the chair of the response workgroup of a national collaborative group that develops innovation in college prevention and response to sexual violence. Her work has been published in outlets such as the *American Psychologist*, *City University of New York Law Review*, and *Alcoholism- Clinical and Experimental Research*.

LAURA MCFALLS

Vice President, Women Offshore Foundation

Laura McFalls is the Vice President of the Board at Women Offshore Foundation. Her offshore career spanned 7 years before moving shoreside and, as one of the only women frequently aboard the vessels on which she worked, she sought community and the opportunity to impact meaningful change in the offshore energy and maritime industries. She found that opportunity at Women Offshore and joined the Board of Directors in 2019. Through strategic collaboration with industry leaders and decision makers, Laura and the team at Women Offshore have raised awareness about the challenges women+ face at sea; resulting in access to a network of industry mentors for seafaring women+, career development programs, and appropriate PPE access. Laura is most proud of Women Offshore's work in identifying ways to prevent sexual misconduct at sea, the support systems they have put in place for victims, and the improved reporting avenues for victims of all forms of sexual misconduct.

PHILIP C. SCHIFFLIN, JR., ESQ. (CAPT, USCG RET.)

Director, Center for Mariner Advocacy, Seaman's Church Institute

Phil joined the Seamen's Church Institute as Director of Mariner Advocacy in November 2020, following a 30-year career in the United States Coast Guard. His career included serving as Staff Judge Advocate (senior legal counsel) for Coast Guard District 8 and, prior to that, Captain of the Port of New Orleans, as well as a member of the United States delegation to the International Maritime Organization (IMO). Phil is a graduate of the United States Coast Guard Academy, the College of William & Mary Law School, and the Eisenhower School for National Security and Resource Strategy. He currently serves as an advisor on various committees of the United States delegation to the IMO and as head of the International Christian Maritime Association's delegation to the International Labor Organization.

DAVID SHAPIRO

Assistant Director of Programs and Partnerships, Center for Health, Work & Environment, Colorado School of Public Health

David has worked at the Center for Health, Work & Environment at the Colorado School of Public Health since 2018 managing day-to-day operations of a robust portfolio of public health practice initiatives serving hundreds of employers and 450,000+ working adults in Colorado and beyond.

As Assistant Director of Programs and Partnerships, David oversees programs and partnerships in the Center's Outreach Core. David is responsible for the business operations and implementation of key public health practice programs including Health Links®, Colorado's Recovery Friendly Workplace Initiative™, workplace mental health, disease prevention and management, and *Total Worker Health*® education to employers and professionals. David also develops and manages workplace training and technical assistance to organizations in all industries and of every size with a specific focus on small and mid-sized employers.

A proud husband and father of three, David is a lifelong learner and relationship builder. His hobbies include tennis, hiking, reading, and RVing.

SYLVIE TRAN, M.B.A.

Director, SEF Board of Directors and Member of SEF Board Finance Committee and Vice President, Operational Risk Management, Suncor

Sylvie joined Suncor in July 2019 and now serves as Vice President of Operational Risk Management. She previously held roles with accountability for engineering, exploration and development, along with environment, health and safety. She holds a masters of business administration from Harvard Business School and a bachelor of science in mechanical engineering from McGill University. Sylvie is passionate about community service and serves on several boards including the National Academies of Sciences Marine Board, True School Studio and as of August 2020, the SEF Board of Directors.

BOB ZALES

Executive Director, Southeastern Fisheries Association, and Outgoing President of the National Association of Charterboat Operators (NACO)

Capt. Zales has been deeply rooted in the charter and commercial fishing industry since 1965. At just 12 years old, his life took a pivotal turn when his father decided to enter the fishing business. The family moved from Birmingham, AL, to Panama City, FL, where they began their journey in the fishing industry.

Capt. Zales obtained his first U.S. Coast Guard License to carry passengers for hire in 1971. Today, he holds a Master license for 500 Gross Tons Upon Oceans and Master of Offshore Supply Vessels, 3000 Gross Tons. Throughout his illustrious career, Capt. Zales has served as both a deckhand and captain on for-hire charter vessels and commercial fishing vessels. He has also commanded Offshore Supply Vessels operating in the Gulf of Mexico.

In 1975, Capt. Zales expanded his expertise by joining Petrol Marine Company, a subsidiary of Hunt Oil Company, as an Assistant Personnel Manager. His dedication and skill quickly earned him promotions, first to Personnel

Manager and later to Operations Manager for the company's offshore vessel operations in the Netherlands. However, in 1983, he returned to his roots, rejoining his family in the fishing business.

By the late 1980s, Capt. Zales became actively involved in fishery management, advocating for his fellow for-hire charter and commercial fishers. His leadership and commitment led him to serve in various capacities with the Panama City Boatmen Association and the National Association of Charterboat Operators (NACO). In 1999, he was elected President of NACO, a role he held until 2023, when he became the Executive Director of the Southeastern Fisheries Association (SFA). SFA represents the commercial seafood industry in Florida and the Southeast.

Throughout his career, Capt. Zales has been a tireless advocate for the fishing industry. He has served on numerous advisory committees focused on fisheries, U.S. Coast Guard regulations, and other industry-related issues. His expertise is widely recognized, with several published papers on regulatory impacts on the fishing industry and numerous presentations at local and national meetings. Capt. Zales has also provided testimony to several Congressional Committees on issues affecting the maritime industry.

With over 35 years of dedicated service to the commercial and for-hire charter fishing industries, Capt. Zales is widely regarded as an expert in U.S. Coast Guard and fishery management regulations.