

MARCH 2023

Capacity: Listening to and Engaging Communities



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Moderator: **Amelie Ramirez (NAM)**, (Member), *UT Health San Antonio, Salud America!*

Panelists:

Ella Greene-Moton (Member), *Community Based Organization Partners Community Ethics Review Board and Flint/Genesee Partnership, Health in Our Hands*

Khanh Ho, *King County Department of Public Health*

Emma Maceda-Maria, *King County Department of Public Health*

Greg Talavera, *San Diego State University*

Al Richmond, *Community-Campus Partnerships for Health*

Dmitry Khodyakov, *RAND Corporation (virtual)*



Engagement, Equitable Voice and Empowerment: Centering Community in Partnerships with Government Agencies

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GAL
GRUPO
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LATINO

Public Health
Seattle & King County



NATIONAL
ACADEMIES

Sciences
Engineering
Medicine



FUN TO CATCH TOXIC TO EAT

THE ONLY DUWAMISH SEAFOOD SAFE TO EAT IS SALMON

Loại hải sản an toàn nhất để ăn từ sông Duwamish là cá hồi

El único pescado del río Duwamish que es seguro para comer es el salmón

មានតែត្រីសាលម៉ុងមួយគត់ដែលមានសុវត្ថិភាពសម្រាប់បរិភោគពីស្ទឹងឌូវ៉ាមីស្យូ

Public Health
Seattle & King County



*Environmental justice is the
“fair treatment and
meaningful involvement of all
people regardless of race,
color, national origin, or
income with respect to the
development, implementation,
and enforcement of
environmental laws,
regulations, and policies.”*



2020
Model Practice
AWARDEE

NACCHO
NATIONAL ASSOCIATION OF
COUNTY AND CITY HEALTH OFFICIALS

LOWER DUWAMISH RIVER ADVISORY

DO NOT EAT crab, shellfish, or bottom-feeding fish due to high levels of toxic chemicals.

Debido a la contaminación, NO CONSUMA cangrejos, mariscos o pescados que se alimentan en el fondo.

계 조개 또는 바닥에서 사식하는 생선류는 오염의 문제가 있으니 절대로 먹지 마십시오.

由於水質的污染，切勿食用在水底覓食的魚、螺蟹或貝類。

Không nên ăn cua, ngêu sò hoặc loài cá sinh sống hay ăn những thứ ở đáy nước vì bị nhiễm bẩn.

В связи с загрязнением воды нельзя употреблять в пищу крабов, моллюсков и рыб, которые добывают со дна.

தீவனமிடாமல், தீவனமிடிலான, தவிர்ப்பு தீவனமிடிலான பூமிப்பூமிவனமிட.

အမှတ်ကြားကွေး၊ မရေတွက်ရဲကွေး သာ လူတို့မှ ဖြစ်လာသော အန္တရာယ်ကြောင့်

Ha cunin suulgoys, alaalaaxeyda badda, ama kaaluunka badda hoosteeda was ka cuna sababta oo ah wasakheynta badda.



EAT SALMON ONLY.
Limit: 1-4 meals per month.



Limitar el Chinook: 4 comidas por mes.

限量帝王鮭：每月4次。

제한 분량: 한달 식사 4회.

Gel Han an ca Chinook: 4 bwa an moi thang.

ආකෘතිමය දින: 4 මාස 4 ගවයාගයා.

Prekchannu Chinook: 4 cunin bishii.

Yaree Chinook: 4 cunin bishii.

He croot anootrebeten chawneel: 4 noppur bisee.

Chinook (King)
Chinook have a dark mouth and black gums. The upper and lower tail is covered with spots, and silver is prominent.

Blackmouth Salmon
Blackmouth are immature resident Chinook (King) caught during winter.

EAT SALMON ONLY.
8-12 meals per month.
It's the healthiest choice.

Opción saludable: 12 comidas por mes.

健康選擇：每月12次。

건강에 안전한 분량: 한달 식사 12회.

Sự chọn lựa lành mạnh: Mỗi tháng 12 bữa.

සුවසලයාම: 12 ගවයාගයා 12 බු.

တစ်လလုံးကစား: 12 လက်ကွယ်ကွယ်

Правильный выбор: 12 порций в месяц.

Doorasho Caafimaad Leh: 12 cunis bishii.



Serving / Meal Size



Washington State Department of Health

Port

Environment

Public Health



Institutional Controls
("IC")

Health Messages



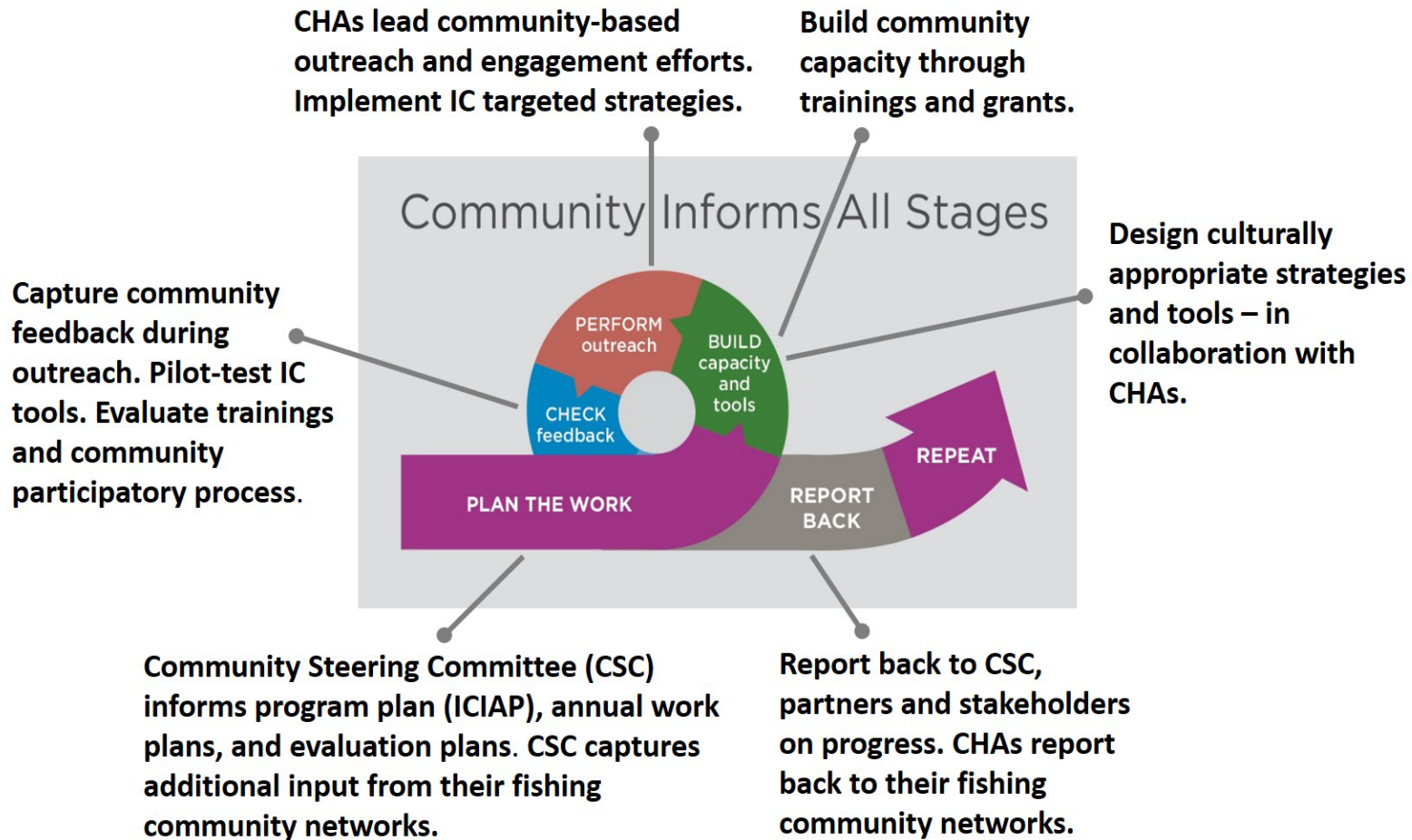
Target audiences

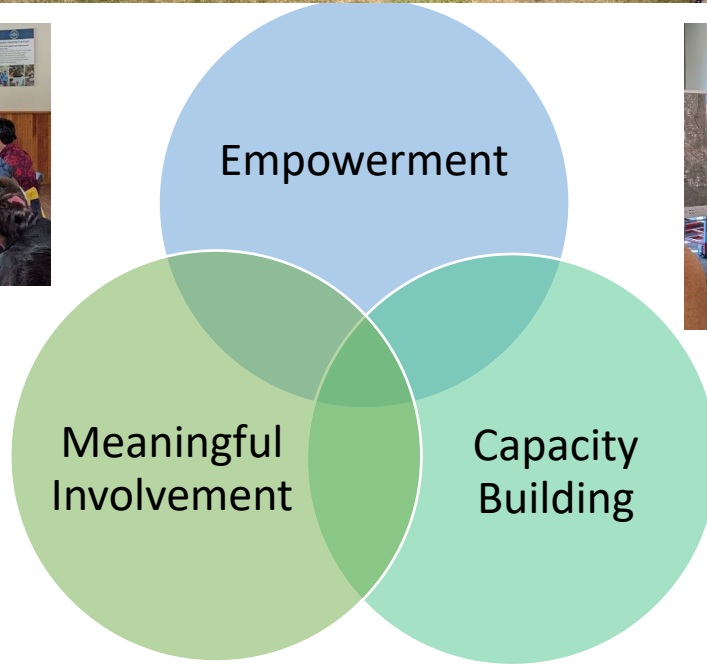
- Fishing communities
- Consumers of locally-caught seafood
- Immigrant, refugee communities of color, limited English proficiency
- Pregnant, nursing parents, young children, and people of child-bearing age

Community Engagement

- Recognizing expertise within community members
- Trusted messengers and influencers
- Stakeholder partnership







Feedback

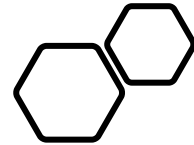
“All of the processes, they [Public Health] have always included us in the process, they make us feel important, we are united, and it’s always been that way—they ask us to be part of everything, every step, we are making history...Normally, a decision is made in an office and that is it, but not here.”

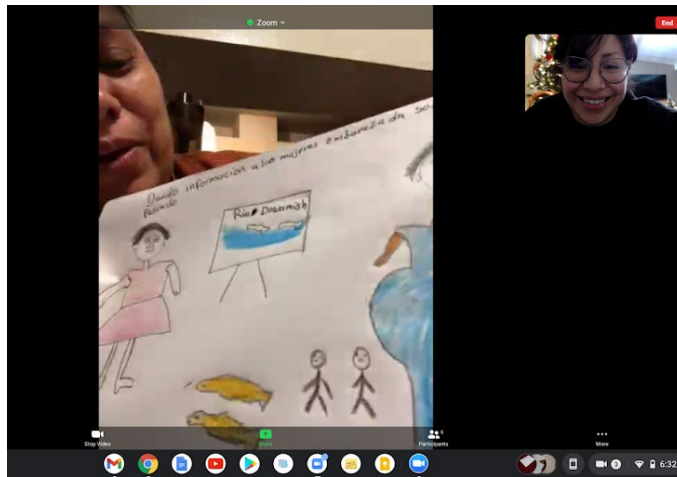




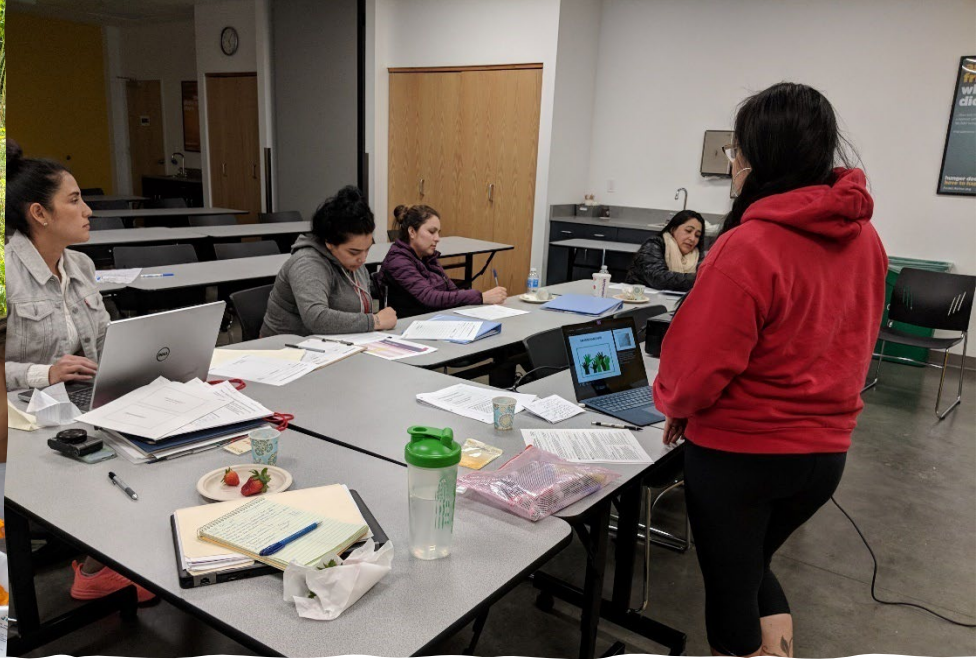
Applications in
other programs

- Creative contracting
- Flexibility and understanding
- Be in community





Capacity Building...



“We started with lack of knowledge and confidence, but throughout the training we gained more knowledge and also the community is more educated so the conversation is aetting easier and I’m able to deliver the message as well as answer questions.”



Meaningful
Involvement



Meaningful Involvement

- Co-creation of educational materials ("IC" tools)
- Leading community outreach
- Building relationships and opportunities with young scholars

Empowerment



COVID-19 response

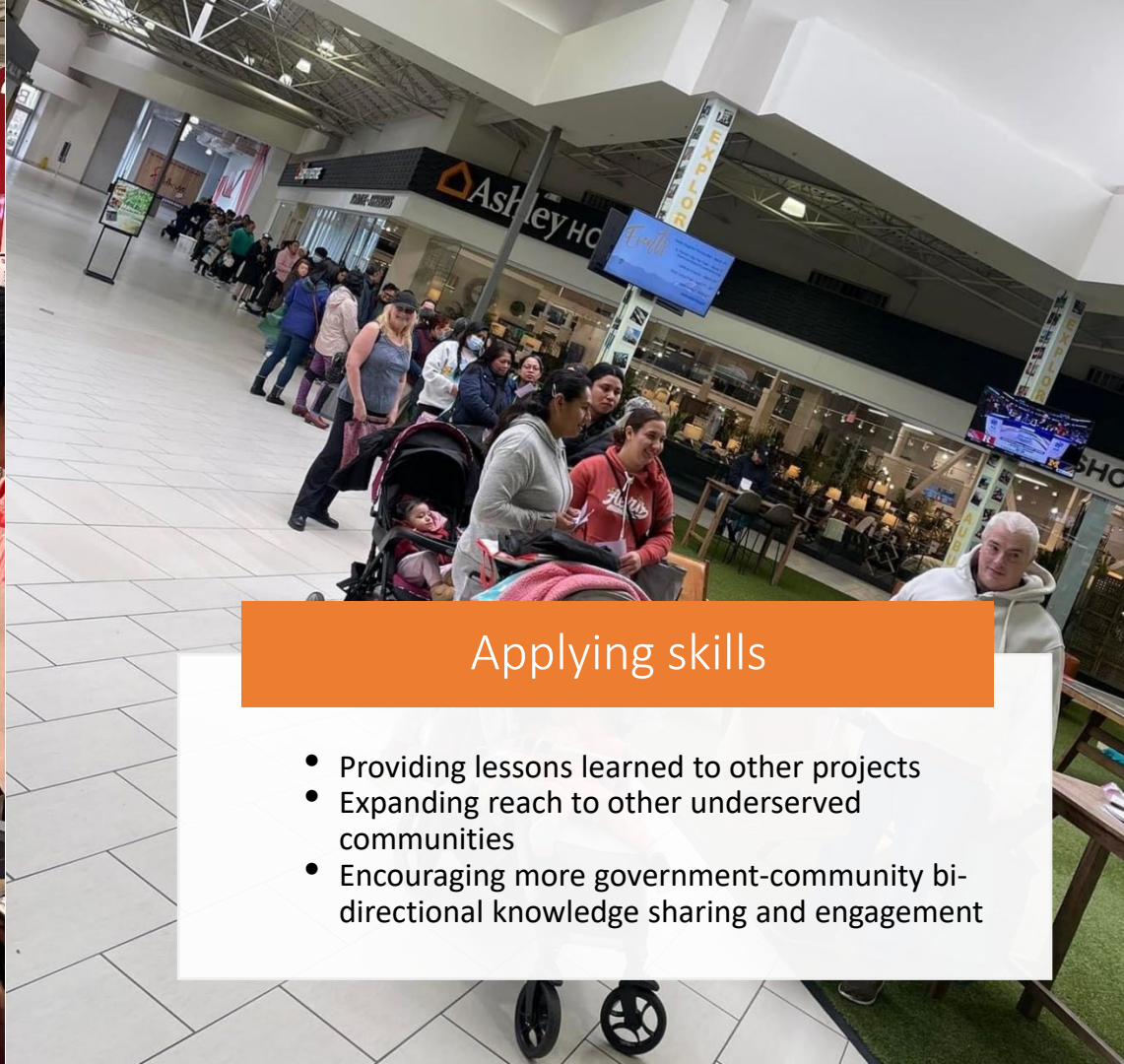
- Community Navigators
- Education on quarantine sites
- Vaccine clinics
- Distribution of PPE, food and supplies



Healthy Homes

- Indoor air quality
- Sustainability, recycling practices for household waste





Applying skills

- Providing lessons learned to other projects
- Expanding reach to other underserved communities
- Encouraging more government-community bi-directional knowledge sharing and engagement