

Communities, Climate Change, and Health Equity — Exploring flood adaptation strategies to support health equity

PROMOTIONAL TOOLKIT



Upcoming Event Communities, Climate Change, and Health Equity Workshop Series: Exploring flood adaptation strategies to support health equity PROMOTIONAL TOOLKIT



How to Use This Toolkit

This document contains promotional text and imagery for to help amplify an upcoming National Academies workshop. Share the information within this toolkit with your personal networks via email, email newsletters, social media, or other direct engagement. You may also share this toolkit with your institution's communications team for additional promotion. Thank you!

Questions? Contact: Sabina Vadnais, svadnais@nas.edu

About the Workshop

During this two-day virtual workshop, the Environmental Health Matters Initiative will be identifying barriers to and solutions in exploring health risks posed by flooding events, effective adaptation strategies for community resilience, and ways to foster partnerships among government, academia, and the private sector to implement these strategies locally.

This is the fourth workshop in a series. Day 1 of the workshop will be from 12pm-4pm EST on Wednesday, March 13th. Day 2 of the workshop will be from 12pm-4pm EST on Monday, March 18th.

Learn more about this workshop on the workshop webpage: https://www.nationalacademies.org/our-work/communities-climate-change-and-health-equity-workshop-series-exploring-flood-adaptation-strategies-to-support-health-equity

Registration link: https://events.nationalacademies.org/41640 03-2024 communities-climate-change-and-health-equity-workshop-series

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Suggest members with community-based experience:

https://survey.alchemer.com/s3/7645551/Flooding-Adaptation-and-Health-Equity-Workshop-Community-based-Knowledge-Survey

Share on Social Media

Amplify this event using the suggested posts below. Related social media graphics are available to <u>download here</u> or in the "Key Visuals and Graphics" section of this toolkit.

Twitter/X:

Join me 3/13 and 3/18 for a **@theNASEM** workshop exploring health risks posed by flooding events, effective adaptation strategies for community resilience, and ways to foster partnerships to implement these strategies. RSVP here: https://events.nationalacademies.org/41640_03-2024_communities-climate-change-and-health-equity-workshop-series

Flooding events put community health at risk. Join me 3/13 and 3/18 for a **@theNASEM** workshop discussing resilience strategies and solutions to protect communities from flooding-related risks. RSVP: https://events.nationalacademies.org/41640 03-2024 communities-climate-change-and-health-equity-workshop-series

Has your community been affected? What solutions could help mitigating health risks posed by flooding? Have your voice heard at an upcoming **@theNASEM** workshop. Submit your thoughts: https://survey.alchemer.com/s3/7356161/Communities-Climate-Change-and-Health-Equity-Lessons-Learned-in-Addressing-Inequities-in-Heat-Related-Climate-Change-Impacts

Your Voice Matters! Your knowledge and experiences are important for shaping the upcoming **@theNASEM** workshop on flooding. Respond to our pre-workshop questionnaire so we can incorporate your input: https://survey.alchemer.com/s3/7356161/Communities-Climate-Change-and-Health-Equity-Lessons-Learned-in-Addressing-Inequities-in-Heat-Related-Climate-Change-Impacts---

We are looking for active participants for a **@theNASEM** workshop exploring health risks posed by flooding events, effective adaptation strategies, and ways to foster partnerships to implement these strategies. RSVP here: https://events.nationalacademies.org/41640 03-2024 communities-climate-change-and-health-equity-workshop-series

LinkedIn:

An upcoming virtual workshop hosted by **The National Academies** will explore health risks posed by flooding events, effective adaptation strategies for community resilience, and ways to foster

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partnerships among government, academia, and the private sector to implement these strategies locally.

Join me 3/13 and 3/18 for an interactive discussion: https://events.nationalacademies.org/41640_03-2024 communities-climate-change-and-health-equity-workshop-series

Share via Email

Highlight this event using the suggested email text below. An email banner is available to <u>download here</u> or in the "Key Visuals and Graphics" section of this toolkit.

Registration Link: https://events.nationalacademies.org/41640 03-2024 communities-climate-change-and-health-equity-workshop-series

Subject Line: Register Today! Flood adaptation strategies to support health equity

Body Text:

Please join the National Academies **March 13 & 18, 2024 at 12:00 PM ET** for the fourth and final workshop in the *Communities, Climate Change, and Health Equity Workshop Series: Exploring flood adaptation strategies to support health equity.* This workshop will explore health risks posed by flooding events, discuss effective adaptation strategies for equitable community resilience, and foster partnerships among government, academia, and the private sector to implement these strategies locally.

The workshop will be held in a virtual setting, see the event <u>website</u> for more information. Please <u>register today</u> to receive updates as they become available.

Key Visuals and Graphics

Below are some of the key visuals and graphics you can use to amplify this event. <u>Click here to download</u> <u>them</u> from the provided folder.

Provided Imagery: Key Image, X graphic/Newsletter Banner





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Contact Information

If you have a question about how to use this toolkit, contact Sydney O'Shaughnessy at soshaughnessy@nas.edu

If you have a specific question related to the content of this event, contact Sabina Vadnais, svadnais@nas.edu

About Us

Created to Advise the Nation | The National Academies of Sciences, Engineering, and Medicine provide independent, objective advice to inform policy with evidence, spark progress and innovation, and confront challenging issues for the benefit of society.

Environmental Health Matters Initiative | As a cross-Academies initiative, the EHMI convenes government, industry, and academic leaders to share ideas and form connections that inspire the development of solutions to our most pressing environmental health challenges.