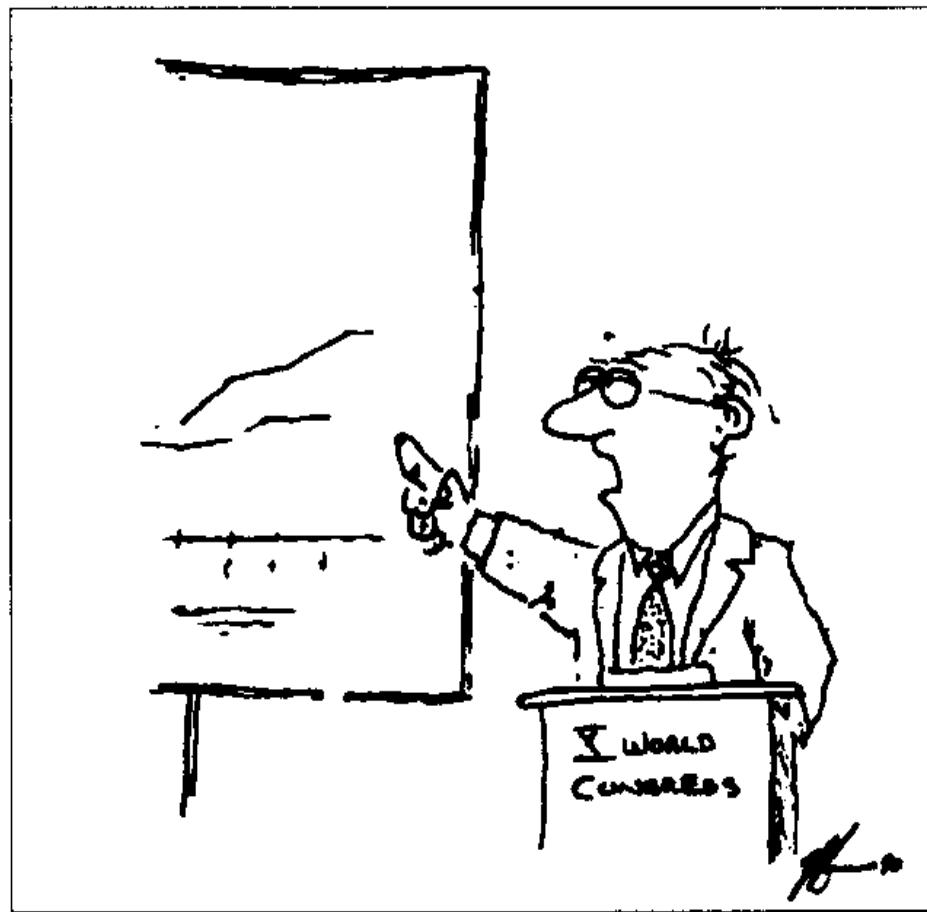


Basis of Discussion

- Trial quality can be defined
- “Large simple trials” are burdened with complexity that does not improve quality
- There are examples of trials that are much more simple and “fit-for-purpose”
- Trials could be
 - Radically simplified for answering some questions, and/or
 - Incrementally simplified in most circumstances
- Cost reductions resulting from sensible simplification can be quantified



"This randomized, double-blind trial involving over 20,000 patients was conducted over a 10 year period. Unfortunately we've forgotten why."

Selected Elements of Quality

- Adequate number of events to answer question with confidence
- In a practice setting to make results generalizable
- With proper randomization
- With reasonably complete follow-up and ascertainment of primary outcome
- With aggregate safety assessment
- With a plan for ongoing measurement, feedback, improvement of quality measures during trial conduct
- With safeguards against bias in determining clinically relevant outcomes (like blinding)
- With protection of rights of research patients



Drive successful brands with the right **pharmaceutical marketing investments** at the right time.



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Per-Patient Clinical Trial Costs Rise 70% in Three Years

Per-patient clinical trial costs have risen an average 70 percent across all development phases since 2008. The report, "Clinical Operations: Benchmarking Per-Patient Costs, Staffing and Adaptive Design," tracks per-patient clinical trial cost benchmarks for 100 trials across multiple therapeutic areas. Cutting Edge Information compared new data with research going back to 2008 and found that Phase I per-patient costs increased by an average 46 percent and Phase II costs increased an average 72 percent.

But the largest increases in per-patient costs came in Phase IIIa and Phase IIIb, which saw an average 88 percent and 86 percent rise, respectively. The study found that both Phase IIIa and Phase IIIb per-patient costs now top \$40,000 compared to approximately \$25,000 three years ago. Phase IV (post-marketing studies) costs also rose, but at a more modest 31 percent, on average.

The most significant factor for increased clinical trial costs is patient recruitment. This comes as no surprise because clinical development teams have struggled to enroll sufficient volunteers to fill trials for several years now. But other factors, such as site recruitment challenges and vendor management, also play a big part in the rising costs we now see.

While finding a sufficient number of general clinical sites is a challenge, the biggest driver behind

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January 25-26, 2007

Sensible guidelines for the conduct of large randomized trials

Sensible approaches for reducing clinical trial costs

Eric L Eisenstein^a, Rory Collins^b, Beena S Cracknell^c, Oscar Podesta^d, Elizabeth D Reid^a, Peter Sandercock^e, Yuriy Shakhov^f, Michael L Terrin^g, Mary Ann Sellers^a, Robert M Califf^h, Christopher B Granger^a and Rafael Diaz^j

Sensible Trial Simulation Models

- (1) Full cost pharmaceutical industry
- (2) Streamlined pharmaceutical industry
- (3) More streamlined trial

Full Cost Model Parameters

| Trial Type | Chronic Disease |
|---------------------|-----------------|
| Number of Patients | 20,000 |
| Number of Sites | 1000 |
| Months Duration | 48 |
| CRF Pages | 60 |
| Site Monitor Visits | 24 |
| Site Payment | \$10,000 |

Full Cost Model Results

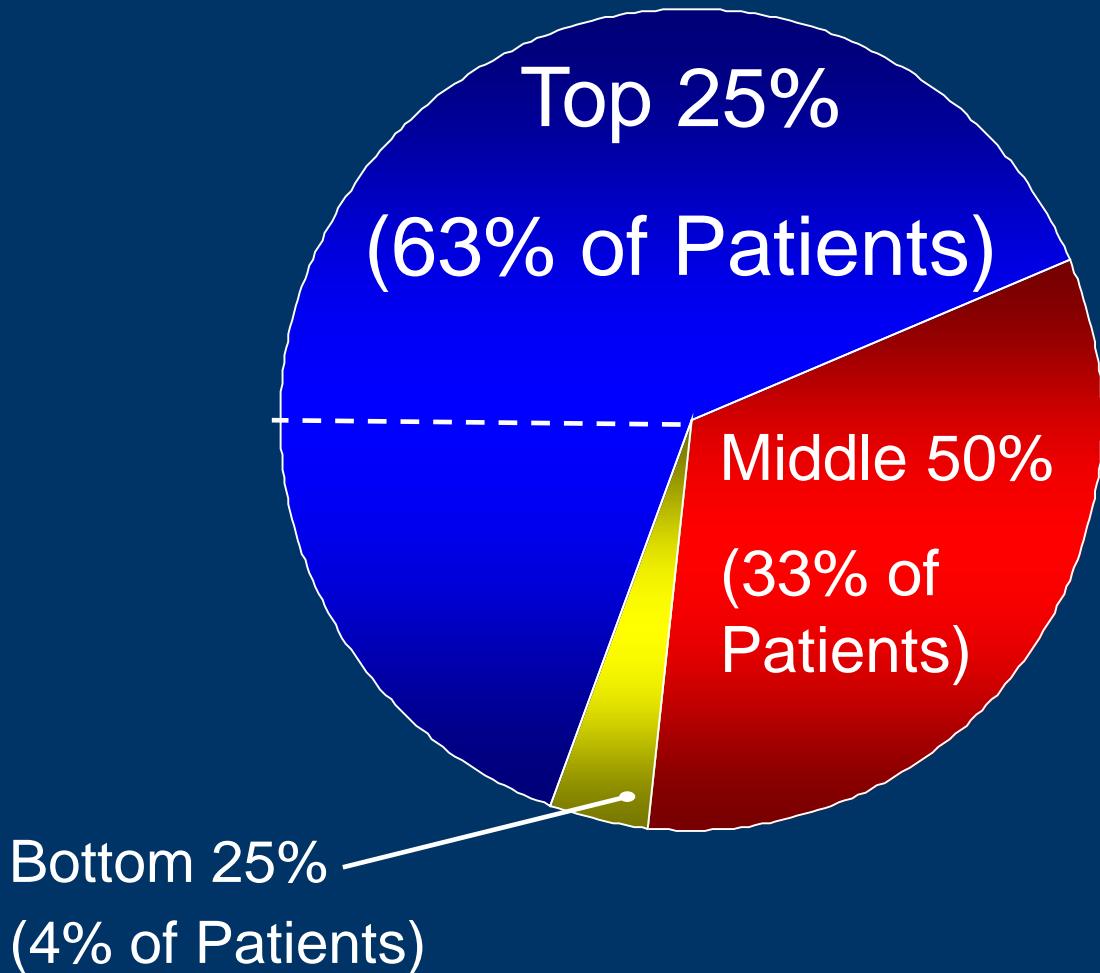
| Category | Costs | Percent |
|--------------------------|-------|---------|
| Direct Labor | \$167 | 40% |
| Non-labor | \$255 | 60% |
| Site payments | \$202 | 48% |
| Other (air, hotel, etc.) | \$53 | 12% |
| Total | \$421 | |

\$US in 2007 millions

Clinical Trial Simulations

- Components varied
 - Duration (planning, enrollment)
 - Size (CRF length, number of sites)
 - Operations (EDC, site management)
- Combined model

Site Performance in Large Trials: Percent Trial Enrollment



- **Top 10% of Sites**
Enroll 38% of all Patients
- **15% of Sites**
Enroll 25% of all Patients
- **10–15% of Sites**
Don't Enroll Patients

Cost of Start Up per Site (Sponsor costs)

| <u>Item</u> | <u>Sponsor \$\$</u> |
|--------------------|---------------------------|
| Start Up Grant | \$3000+ |
| Contract | \$1000 |
| Invest. Meetings | \$3500 |
| Training Materials | \$300 |
| Drug/IVRS/Lab | \$2000 |
| Reg Docs etc | \$1500 |
| Site Visit | \$3000 |
| TOTAL | \$14,300 (minimum) |

Simulations: Study Duration

| | Planning 6 > 4 Months | Enrollment 24 > 18 Months |
|------------------------------|--------------------------|---------------------------------|
| Total costs | \$419.8 | \$414.8 |
| Cost reduction | \$1.7 | \$6.7 |
| Percent reduction | 0.4% | 1.6% |
| Percent non- site payment | 0.8% | 3.0% |

Simulations: CRF Length and # of Sites

| | CRF Length 60 > 20 Pages | # of Sites 1000 > 750 |
|--------------------------|-----------------------------|--------------------------|
| Total costs | \$406.8 | \$385.9 |
| Cost reduction | \$14.7 | \$35.6 |
| Percent reduction | 3.5% | 8.4% |
| Percent non-site payment | 6.7% | 16.2% |

Electronic Data Capture Assumptions

- Coordinating Center
 - 2 month reduction in close out time
 - Elimination of query processing, data entry, and medical coding
- Study Sites
 - Increase data entry time
 - Decrease query management time

Site Management Assumptions

| | Full Cost Industry | Streamlined Industry |
|---------------------------------|-----------------------|-------------------------|
| Evaluation visits | 50% | 10% |
| Site visits per site | 24 | 4 |
| Close-out visits | 100% | 0% |
| Source document verification | 100% | 10% |

Simulations: EDC and Site Management

| | EDC | Site Management |
|--------------------------|---------|-----------------|
| Total costs | \$380.2 | \$332.5 |
| Cost reduction | \$41.3 | \$89.0 |
| Percent reduction | 9.8% | 21.1% |
| Percent non-site payment | 18.8% | 40.6% |

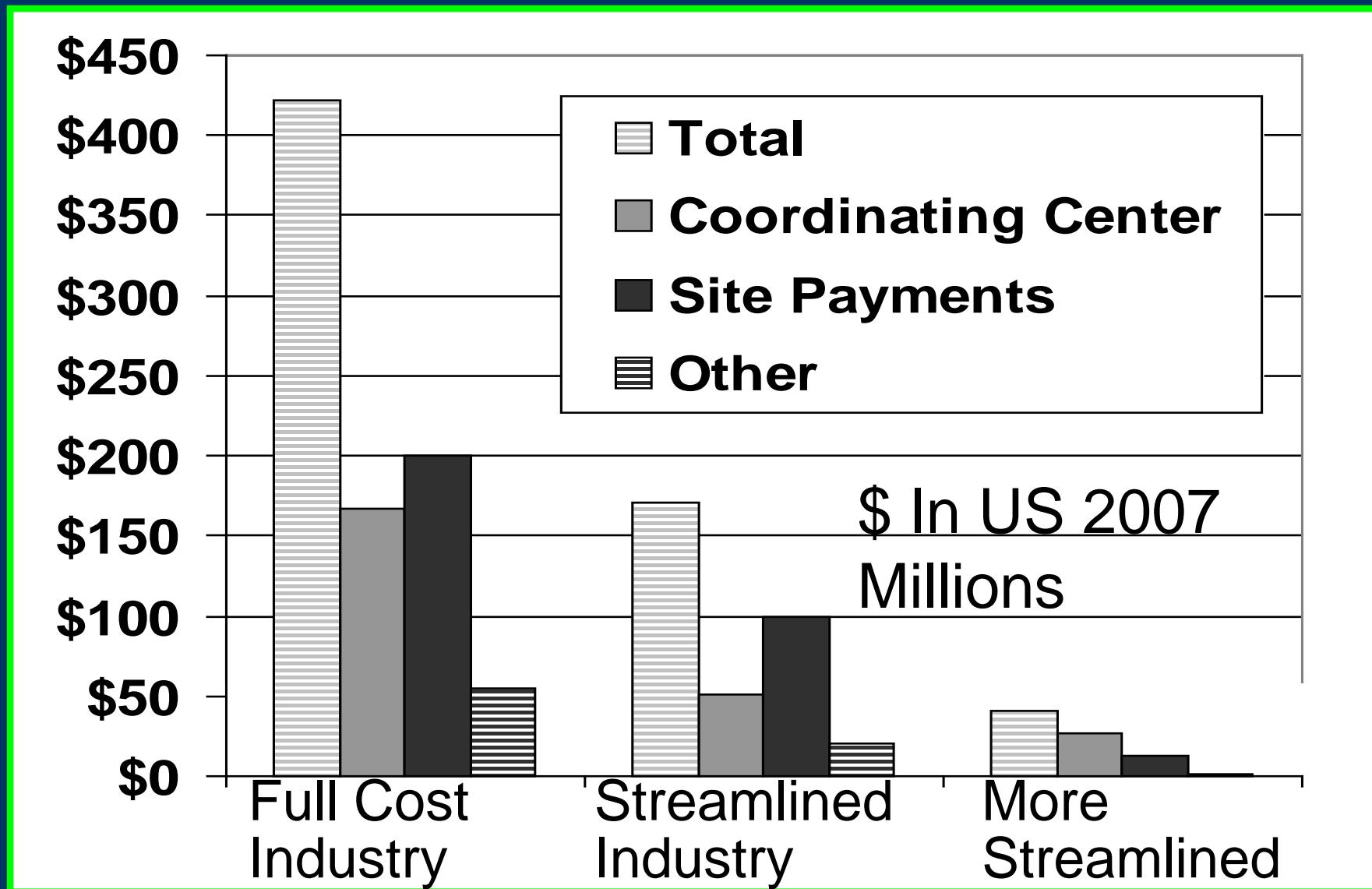
Simulations: Streamlined Industry Model

| | \$10k Site Payment | \$5k Site Payment |
|--------------------------|--------------------|-------------------|
| Total costs | \$272.4 | \$171.4 |
| Cost reduction | \$149.1 | \$250.1 |
| Percent reduction | 35.4% | 59.3% |
| Percent non-site payment | 67.9% | 67.9% |

More Streamlined Trial Assumptions

- Assumed previous work with all sites
 - Limit to 100 sites
 - Eliminate on-site evaluation, close-out visits, and source document verification.
- Focused case report form (5 pages)
 - Enrollment / baseline data (1 page)
 - Follow-up (4 pages, 3 questions)
- Site payment
 - \$650 (\$250 baseline, \$100 follow-up)

Clinical Trial Cost Estimates



TASTE trial flow chart

SCAAR



Thrombus Aspiration in ST-Elevation myocardial infarction in Scandinavia

In registry

Patients with suspected STEMI referred to primary PCI
N = 5000

Enrollment

STEMI diagnosis confirmed at coronary angiography. Informed consent obtained

Randomization

Online 1:1 randomization in SCAAR, guidewire advancement, i.c. nitroglycerin

Thrombus aspiration and PCI

PCI alone

Additional variables

Immediately after PCI: TIMI flow grade

Mortality

30 days: all-cause death

MI, Heart failure etc

1, 2, 5 and 10 years: all-cause death and additional secondary endpoints

| | |
|---------------------|------------------------|
| Snusning | 0 Aldrig varit snusare |
| Behandlad hypertoni | 0 Nej * |
| Lipidsänkande medel | 0 Nej * |
| Tidigare infarkt | 0 Nej * |

Angiografiska bakgrundsdata

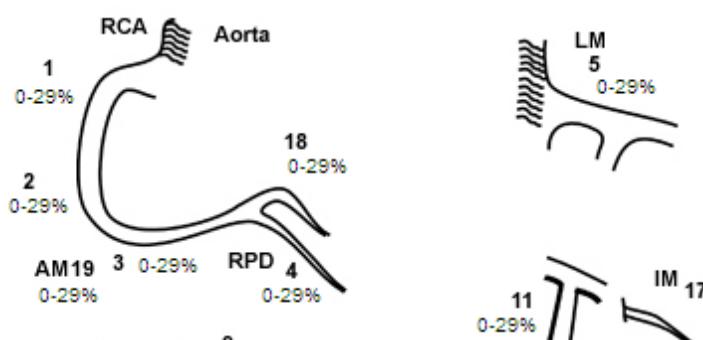
| | |
|------------------------------|----------------------|
| Angiograför | James, Stefan |
| Indikation | 3 ST-höjningsinfarkt |
| Symtomdebut | 2010-08-13 KL 16:30 |
| Reperfusionsgrundande EKG | 2010-08-13 KL 16:55 |
| Killip klass | 1 Killip I |
| Punktionställe | 5 A radialis höger |
| Punktionsdatum och klockslag | 2010-08-13 * 17:25 |

When PCI with indication

***STEMI-primary/rescue PCI
and
PCI ad hoc
is registered the system
proposes randomization***

Angiografi

Angiografiskt fynd



Graft till Segment Stenosgrad

Arb Arkiv Redigera Visa Favoriter Verktyg Hjälp Konvertera

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Stresskardiomyopati

Primärt beslut 9 PCI ad hoc

Avböjd från operation

Two questions need to be answered:
Is the patient informed verbally and accepts participation?
Are inclusion and no exclusion criteria met?

TASTE

| | |
|--|------------------------------------|
| Vill patient vara med i Taste-studien | <input type="button" value="▼ *"/> |
| Är patienten lämplig för studien? | <input type="button" value="▼ *"/> |
| <input type="button" value="Randomisera & Spara"/> | |
| <input type="button" value="Spara"/> | |

PCI

| | |
|----------|------------------------------------|
| Operatör | <input type="button" value="▼ *"/> |
|----------|------------------------------------|

Segment

| | |
|--|---|
| Segmentnummer | <input type="button" value="▼"/> |
| Graft | <input type="button" value="0 Nej"/> |
| Nummer på stenos i samma segment | <input type="button" value="1 Första"/> |
| Ocklusion | <input type="button" value="▼"/> |
| Stenostyp | <input type="button" value="▼"/> |
| Stenosklass | <input type="button" value="▼"/> |
| Procedurtyp | <input type="button" value="▼"/> |
| Lokal framgång | <input type="button" value="▼"/> |
| <input type="button" value="Återställ segmentformulär"/> | |
| <input type="button" value="Spara/Lägg till segment"/> | |

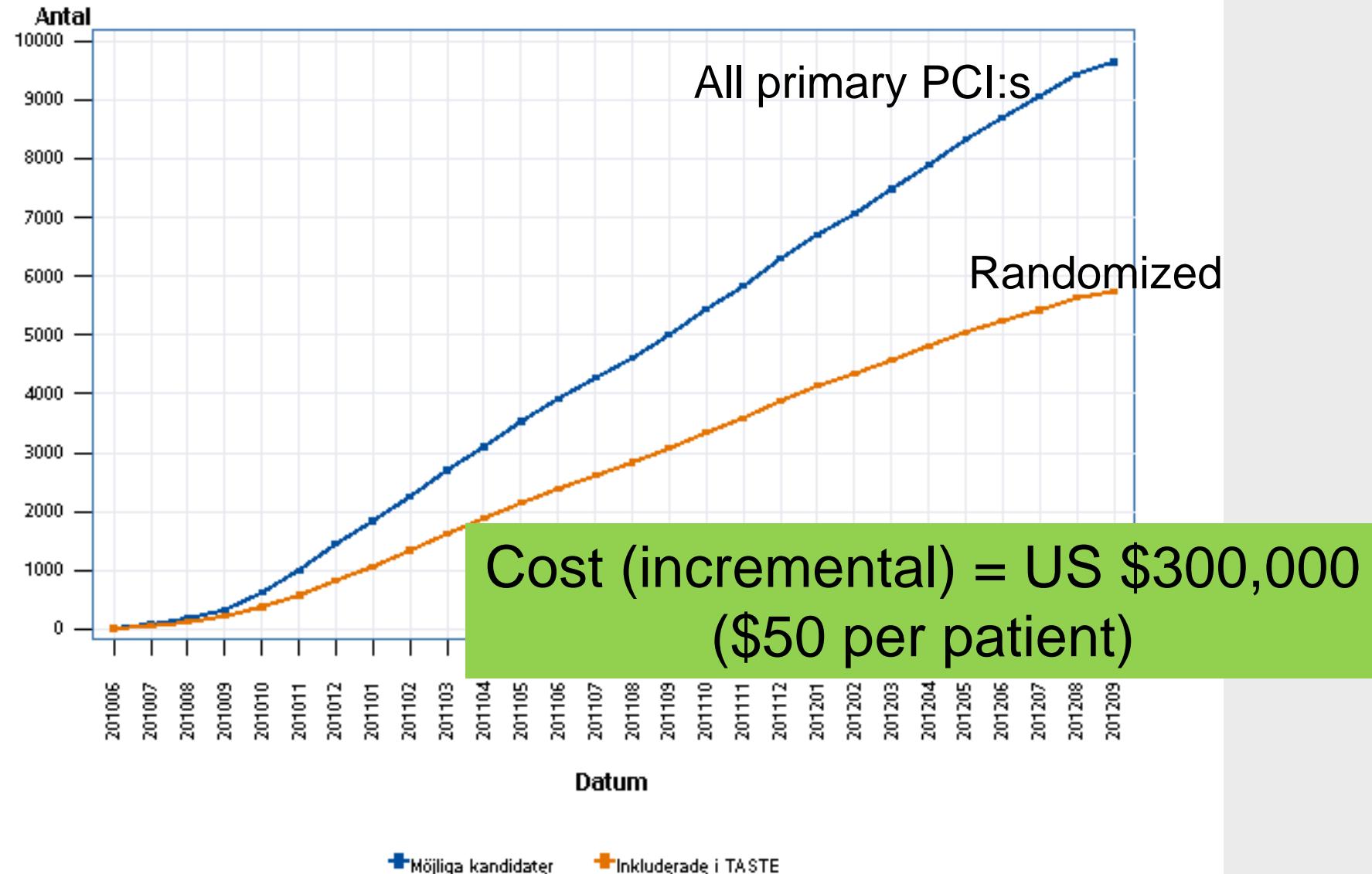
Vill patient vara med i Taste-studien

Munligt samtycke har inhämtats efter följande information och fråga:

Du har drabbats av en akut hjärtinfarkt. Det innebär att det finns en blodprop som har stoppat blodflödet i ett av dina kranskärl. Tidigare undersökningar har visat att blodflödet återhämtar sig snabbare om man suger ut en del av blodpropen med en liten sugkärt. Vi vet dock inte om sugkärtet minskar dödligheten efter hjärtinfarkt eller om det minskar risken för ny hjärtinfarkt eller för hjärtsvikt. Vi gör därför en vetenskaplig studie som innebär att hälften av patienterna får proppsgugning innan vanlig ballongvidgning sker och hälften av patienterna får sedan vanlig ballongvidgning. Sedan följer vi resultaten av behandlingen via våra hjärt-kärl register. Studien innebär inga extra provtagningar eller besök.

Vi undrar om du accepterar att delta i denna studie. Om du

Inclusion rate



If one could save \$100's of millions without reducing quality, why hasn't it already been done?

- Risk aversion
 - Regulatory leaders say one thing (simplify) but reviewers and auditors do another (ask for everything)
 - Better to collect 100 unnecessary variables than miss one important one
- Regulatory departments and CRO's promote the *status quo*
- Lack of international harmonization forces use of the most complicated common denominator

Concluding thoughts

1. Each trial is different and thus there are no universal answers. Opportunities vary for types of sponsor, treatment studied, stage of development, risks, etc.
2. Substantial reductions in the costs of large-scale clinical trials can be achieved without compromising quality.
 - Incremental
 - Transformative
3. We need research on the impact of simplifying clinical trials.